LEAPING INTO THE FUTURE OF GIVING

The future of Christian giving and fundraising

Attract extra financial support for your church from your local community.

At this special day conference, a range of national and regional speakers will outline new strategies to help you meet the challenges of digital giving and fundraising, and attract extra financial support from your community. Resources and different methods of giving will be available that can be successfully adapted for your church, whatever its size.

Saturday 29 February 2020: 9.30am—4.30pm

King’s House Conference Centre, Sidney Street, Manchester M1 7HB

For further information and to register for this free event, visit: https://giving.eventbrite.co.uk (REGISTRATION ESSENTIAL)
WORKSHOPS

A variety of workshop sessions in the morning and afternoon will be provided with an option for attendees to hear up to four different speakers on giving and fundraising topics.

Two sets of workshops will take place before and after lunch. The ‘Increasing Legacy Giving’ workshop lasts approximately 1 hour.

All the others last approximately 30 minutes – if you choose these you will have the opportunity to attend two in the morning and two in the afternoon.

INCREASING LEGACY GIVING

Encouraging individuals to leave a gift in their will to your local Church is one of the most valuable and lasting ways to support its future mission and ministry within our community. The workshop will provide guidance on how to use the Church of England’s legacy website and promotional materials, including the information provided for will writers, PCCs and executors.

USING MY GIVING ONLINE - donations management and Gift Aid and GASDS claiming software

If your Church is considering purchasing software to make Gift Aid or GASDS claims, or potentially joining the Gift Aid Lite scheme, this will be a useful introduction to what the My Giving Online software can do to ease the administrative burden for your Treasurer or Gift Aid Secretary. Your Church is already a Gift Aid Lite member? This workshop can also be used as a ‘masterclass’ to gain additional help or guidance.

DELIVERING A SUCCESSFUL GIVING CAMPAIGN using Giving in Grace

Giving in Grace is a wonderful resource to enable your Church to plan and deliver its own stewardship/annual giving campaign. It provides a fully resourced programme including downloadable examples of letters and leaflets, which can be adapted to suit individual circumstances.

MAXIMISING EXISTING INCOME - can my Church claim Gift Aid or GASDS on this?

The Outreach Team at HMRC will host this workshop which will highlight how churches can maximise their incomes from donations. They will look at sources such as teas and coffees, 100 Clubs, husband and wife donors (when one of them only is a tax payer), ‘buy a brick’ type schemes, votive candles, and donating expenses back to churches (e.g. stationery, Church flowers, cleaning materials etc.). There will be a question and answer session so bring your queries with you.
NATIONAL LOTTERY HERITAGE FUND

The National Lottery Heritage Fund is an important source of funding for Church projects, providing grants from £3,000 to over £5 million. This workshop will provide information on the types of project they will fund, details on the different project outcomes they’ll expect you to meet and how to apply for funding.

INCREASING GIVING USING DIRECT DEBITS

Gift Aid Lite Regular Giving provides a giving method which allows a donor to plan how much they wish to donate to your Church, and how frequently. If they are a tax payer it also allows for Gift Aid to be claimed on their donations. Promotional materials and other resources will be available for Churches to take away with them from the workshop.

USING THE OPEN4FUNDING WEBSITE to identify potential funders

Open4Funding is an external funding search facility which is free for parishes to use. This workshop will provide guidance on how churches can register and use it on a regular basis to get maximum benefit. The workshop will also include details on how to use the website to access information on applying for funding, what funders are looking for, making a successful application and where to go for help.

CONTACTLESS AND CHIP AND PIN PAYMENTS and donations in churches

This workshop will include guidance on how to meet the ever-increasing expectation that churches will offer their supporters the opportunity to use credit and debit cards, and Contactless devices, to make donations and payments either in church or via a website. Data Developments and SumUp will demonstrate some of the different ways to introduce these options into your church.

MY FUND ACCOUNTING ONLINE - accounts management software

Is your church considering purchasing software to manage its accounts and financial records, or possibly moving to an alternative supplier? This workshop will be a useful introduction to the ‘My Fund Accounting Online’ software and what it can do to ease the administrative burden for your Treasurer

EASYFUNDRAISING - shopping online and raising money for good causes

easyfundraising provides access to over 3,600 retailers including Amazon, Argos, John Lewis, ASOS, Booking.com, eBay, Boden, and M&S. Every time you shop, you’ll raise a free donation for your church, it’s that easy! In the workshop you’ll find out how to set up your church as a good cause on the easyfundraising website (a registered charity number is not required) and be provided with lots of hints and tips to promote it to your congregation and local community.

LAUNCHING A ‘FRIENDS’ GROUP’ to support your Church

There are hundreds of Church Friends groups registered with the Charity Commission, and many more informal Friends groups which exist to support the life of local Churches. Friends groups provide a valuable additional income stream for the Church. This amount can vary considerably from place to place – from up to £1,000 to £5,000 per annum. This workshop will provide guidance on setting up a ‘friends group’ to act as a vehicle for the local community to donate or fundraise for their Church, particularly the maintenance of the building and churchyard.
REGISTERING YOUR PLACE ON EVENTBRITE

Please note that registering your place (maximum two per church) is essential as spaces are limited. If you have not registered to attend we cannot guarantee admittance on the day.

When you have opened the Eventbrite page:

⇒ click on the green Register button

If you are registering just one person:
⇒ click on the orange Register button

If you are registering two people:
⇒ click on the drop-down box at the top and select 2
⇒ click on the orange Register button

Please provide the basic information requested (name, parish, etc.)

WORKSHOPS

There is the same process for registering your morning and afternoon choices:

⇒ I would like to attend the Increasing Giving Legacy (yes or no?)
⇒ If you tick ‘yes’, you will not be given any further options
⇒ If you tick ‘no’ you will be given various options for two sets of workshops (A and B). Please indicate your choice in each using the drop-down menu

CLICK THE ORANGE REGISTER BUTTON